



Building a sustainable business model in digital media is a demanding task. It takes time, resources and, more importantly, an unending supply of inspiration.

At The Arc, we are proud to have India's most respected institutions, family offices, entrepreneurs, and industry executives as our investors. They believe in our mission of bringing transparency to India's new economy and support our decision to be an independent new-media platform.

Our investors have zero influence on The Arc's editorial direction and decisions. Most of them hold a single-digit stake in the company.

Rainmatter Capital, Lead Investor

Rainmatter Capital is a venture fund launched by the principals who run Zerodha, India's largest bootstrapped startup. But, as Rainmatter says, they never think of themselves as a fund. They are patient investors who are in for the long term, and not quick exits. And they define their North Star as the impact they create through partnerships.

Rainmatter also believes that one of the biggest problems to solve in India is ensuring that wealth creation happens locally

and inclusively. It has created a Rs 1,000-crore pool to back Indian entrepreneurs across fintech, health and storytelling.

These values align with The Arc's mission.

Other investors

NABS Vriddhii LLP

QED Innovations Labs LLP

Sujeet Kumar

Ekta Thakur

Logx Venture Partners LLP

SB One Partners

Kunal Bahl

Rohit Bansal

Yash Sehgal

Farid Ahsan

Virendra Gupta

Kepha Holdings

Upspark LLP

Pearl Agarwal

Soumya Narayanan

Gaurav Agarwal

Revant Bhate